

World Renew Gift Catalog Ideas for 2017-2018



The World Renew Gift Catalog is used to raise money in creative ways by many people — individuals, small groups, families, churches, schools, and classrooms.

Here are just a few ideas to get you started in thinking about ways to use the *World Renew Gift Catalog* this year!

- **Distribute gift catalogs** to each member of your congregation the week before Thanksgiving and take a Thanksgiving Day offering for items in the catalog.
- **Distribute two gift catalogs** to each member of your congregation, one to keep and one for them to share as an outreach into their neighborhood, family, or civic group.
- **Encourage gift giving** among your church members at Christmas from the gift catalog.
- **On the Sunday after Thanksgiving, pick one or more items from the gift catalog** for your church to support. Set a fundraising goal and work towards it over Advent. Collect gifts for the item(s) in your Christmas Day offering. (For example, fund “The Whole Barnyard” from the Great Giving Guide in the gift catalog.)



- **Set up a Giving Tree** in your church during Advent (or Lent). Decorate the tree with Giving Tree Project ornaments. Encourage your church families to take an ornament from the tree and “buy” the item as part of their Christmas giving this year.

- **Encourage gift giving from the gift catalog** for occasions other than at Christmas, such as birthdays and anniversaries.
- **Plan a Christmas (or other holiday or event) dinner** to raise funds for one or more items from the gift catalog.

The donations you collect for the gift catalog and related Giving Tree Project can be made online, or send your check to World Renew by mail at the address on this sheet.

We’re sure there are many more uniquely creative ideas for ways to use the catalog. If you develop one of them, please send your photos and a summary of what you did so that we can share them with other churches, schools, and groups. You can also share on our Facebook page!

For more ideas or questions about the gift catalog, please email us at info@worldrenew.net. We’d love to hear from you!

For videos and additional ideas visit worldrenewgifts.net.

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